

Living in the renewed Malpensata district

Creating a social network by collective change management

Client: Consorzio SolCo Città Aperta, Fondazione Casa Amica, Opera Diocesana Patronato San Vincenzo

Date: 2011 - present

The project resulting from the feasibility study conducted by KCity obtained a funding of € 350,000 from Fondazione Cariplo to be implemented in the 2012-2015 period.

The back-up and evaluation action, presently underway, stems from the will of several important non-profit associations from the Bergamo province (Consorzio SolCo Città Aperta, Fondazione Casa Amica, Opera Diocesana Patronato San Vincenzo, Nuovo Albergo Popolare, Caritas Diocesana) and from the Municipality of Bergamo to submit a "social cohesion" project to Fondazione Cariplo, devoted to the degraded and socially impoverished Malpensata area.

KCity drew up a project proposal inspired by the US model of comprehensive community development, from the very beginning involving the local bodies (parish, neighborhood committee, shopkeepers association, etc.).

During the first year and a half of activity, this mixed working group (inhabitants and operators active on a city level) "recruited" 120 local leaders, who developed a vision for the future of the neighborhood, starting from the emerged priorities. Presently, they are preparing to participate in four thematic groups, in order to define intervention strategies. This action allowed the creation of a stable working group, presently dealing with several design challenges such as: the creation of a community enterprise for the new park management and the district protection, the consolidation of informal groups to promote self and mutual help actions, the promotion of local economic activities, the strengthening of the district care services and the cultural animation of a number of streets.



KCity creates feasibility of new strategies for urban and land development, putting in place multidisciplinary skills and competences.

We carry out **feasibility studies** and **strategic plans** for the development of areas experiencing difficulties. We offer **technical assistance** and **professional training** in relation to urban social innovation issues. We deal with **project management** and **assessment** of complex project processes.

We intervene at different project scales, from the reuse of individual **abandoned buildings**, to the upgrading of **neighborhoods and city areas**. We build cross-sector relationships supporting local **public administrations**, involving **both for-profit and non-profit organisations**.

We work within manifold processes, from participation in **calls for tender**, to the implementation of **spatial plans**, up to the development of **business ventures**.